



Organización Cultiba Announces Publication of 2013 Annual Report

MEXICO CITY, May 27, 2014 – **Organización Cultiba, S.A.B. de C.V.** (BMV: CULTIBAB) today announced that the Company's 2013 Annual Report is now available. Both the English and Spanish versions of its 2013 Annual Report can be accessed in the investor relations section of the Company's website at: www.cultiba.mx.

2013 was an exciting year for Cultiba - a year in which the Company achieved a number of key organizational, financial and market accomplishments. The Company began the year with an equity offering in the international markets expanding its shareholder base and concluded the year delivering above industry volume growth.

Please click on the following link for a PDF file of the Annual Report in English: [Cultiba 2013 Annual Report - English](#)

Please click on the following link for a PDF file of the Annual Report in Spanish: [Cultiba 2013 Annual Report - Spanish](#)

About Cultiba

Organización Cultiba, S.A.B. de C.V. is a holding company with a majority interest in one of Mexico's largest bottlers of soft drinks and jug water, and the exclusive bottler of PepsiCo beverage products in Mexico. Carbonated, non-carbonated soft drinks and jug water are marketed under its own brands as well as third party brands. Cultiba has 44 bottling facilities in Mexico and is the only bottler with nationwide distribution. As a holding company, Cultiba also owns and operates 3 sugar mills and has a 49% interest in a fourth one in the western region of Mexico. The Company is listed on the Bolsa Mexicana de Valores, where it trades under the symbol CULTIBAB.

Contacts

Mexico

Organización Cultiba
Diana González, Investor Relations
+52 (55) 52 01 1947
dgonzalez@gamsa.com.mx

United States

Breakstone Group
Kalle Ahl / Kathleen Heaney
646-452-2330 / 646-912-3844
kahl@breakstone-group.com
kheaney@breakstone-group.com